



TWITTER AD PACKAGES

Promote your business or company with tweets through @FlaHSFootball

With nearly 35,000 followers on Twitter, FloridaHSFootball.com is one of the leaders in high school sports using social media not just in Florida, but nationwide.

Accessing our following by using our Twitter to reach potential new clients is one of the best ways to connect with potential clients.

FloridaHSFootball.com's Twitter account (@FlaHSFootball) holds the highly coveted verified check mark, meaning that we have meet the requirements and is recognized by Twitter as an account that people turn to for information, in this case for high school football and high school girls flag football information.

Packages

- | | | |
|----------------------------|---------|---|
| 1. Per Tweet^ | \$25 | ^ -- Minimum of 5 tweets required per month |
| 2. Monthly Package* | \$200 | * -- 10 tweets per month |
| 3. 3 Month Package* | \$500 | All tweets should fit in 140 characters. Image can be included but is optional. Must include hashtag #ad in 140 characters. |
| 4. 6 Month Package* | \$1,000 | |
| 5. 12 Month Package* | \$2,000 | |

For visual examples of tweets on Twitter with company, see next page

Tweets should be prepared inside a MS Word document and emailed to joshua.wilson@floridahsfootball.com prior to starting. On 3-month and higher packages tweets can be changed out each month.

Twitter Ad Packages Agreement

Office Use Only – Start Date: _____

Business or Company: _____ Phone Number: _____

Contact Name: _____ Email Address: _____

Address: _____

Package Option Desired (check one): 1 2 3 4 5

Total Cost:

Grand Total: \$ _____

Contact Signature: _____ Date: _____

FHSF Signature: _____ Date: _____

Full payment is due up front. Payment options include check made out to Florida HS Football, LLC (address to mail will be provided upon agreement) or payment through PayPal. However, PayPal is the preferred payment option for Twitter Ad Packages. A copy of this contract signed by FHSF representative will be provided as receipt of payment once payment is received by FloridaHSFootball.com.

Please fill out, scan, and return via email to: joshua.wilson@floridahsfootball.com



Examples of Twitter Ads



Florida HS Football @FlaHSFootball

Register for the @KickingWorld Kicking/Punting Camp on March 11-12 at West Orange HS... only a few spots remain! kickingworld.com #ad



RETWEET 1 LIKES 5

9:01 PM - 8 Mar 2017



Florida HS Football @FlaHSFootball · Feb 9

The following tweet is a paid #ad from @gobigrecruiting. We are required to tweet this per Twitter's terms of service.

1 retweet, 0 likes, 0 replies



Florida HS Football @FlaHSFootball

Got a deal for you guys over at GoBigRecruiting.com. Use code "FlaHSFootball" & you'll get two free schools to send your profile to! #ad

RETWEET 1

9:36 PM - 9 Feb 2017



Florida HS Football @FlaHSFootball

.@KickingWorld Orlando, FL kicking/punting camp at West Orange HS March 11-12. Details & Signup at kickingworld.com #ad



RETWEETS 4 LIKES 6

8:30 PM - 7 Mar 2017



Florida HS Football @FlaHSFootball

HUDL's great but if you send your profile to colleges via GoBigRecruiting.com they guarantee they get it & you KNOW when it's reviewed!

RETWEETS 6 LIKES 6

8:01 PM - 13 Jan 2017