



# REGIONAL ADVERTISING

\*For specifications see advertising specifications page

With Florida being such a large state geographically, no two areas are the same when it comes to the coverage of teams, the players and the coaches. As such we have launched dedicated regional pages where fans can find the latest information regarding the teams they care most about. Regional advertising sponsorships include regional home page and associated content involving that region and interconnected links to stories involving football & flag football in those regions.

## REGIONAL TITLE SPONSOR

SPONSORSHIP FEATURES	RATE PER YEAR
<b>TOP LEADERBOARD</b> 728PX x 90PX* APPEARS ONLY ON REGIONAL HOME PAGE	<b>\$10,000</b>
<b>LARGE SKYSCRAPER AD</b> 300PX x 600 PX* APPEARS ON ALL REGIONAL CONNECTED CONTENT PAGES	
<b>30-SECOND AD SPOT</b>	

**FIRST COAST REGION**

**TITLE SPONSOR LOGO**

**TITLE SPONSOR LEADERBOARD AD**

**TITLE SPONSOR 30-SEC AD**

ANDREW JACKSON	0	SAMANTHROGO	42
FIRST COAST	38	ATLANTIC COAST	16

## REGIONAL PRESENTING SPONSOR

SPONSORSHIP FEATURES	RATE PER YEAR
<b>MEDIUM RECTANGLE AD</b> 300PX x 250PX* APPEARS ON ALL REGIONAL CONNECTED CONTENT PAGES	<b>\$2,500</b>

**THE LATEST HEADLINES**

**TITLE SPONSOR LARGE SKYSCRAPER AD**

**MEDIUM RECTANGLE PRESENTING SPONSOR AD**

**MEDIUM RECTANGLE PRESENTING SPONSOR AD**

## REGIONAL MAP



**Most regions consist of 30 to 50 schools providing optimal coverage of teams in all corners of Florida!**



# ADVERTISING SPECIFICATIONS

We ask that all advertisers and sponsors follow these specifications when it comes to advertisements on FloridaHSFootball.com and Varsity Sports Network. Following these specifications will help ensure a smooth process in completing your advertisement or sponsorship request.

## SUBMISSION FOR WEBSITE ADVERTISING

### REQUIREMENTS FOR SUBMISSION

- All files in RGB color mode
- Resolution of 72 DPI or higher
- All ads submitted in PDF, JPEG, PNG, or TIFF file formats
- All ads submitted in proper size specification as per advertising or sponsorship package

## SUBMISSION FOR TELEVISION/INTERNET ADVERTISING

### REQUIREMENTS FOR SUBMISSION

- Format for HD in 1920 x 1080 (1080i or 1080p)
- Saved in MP4 H.264 file format setting

## SUBMISSION FOR SOCIAL MEDIA ADVERTISING

### REQUIREMENTS FOR SUBMISSION WITH FACEBOOK & INSTAGRAM

- Must have a Facebook business page and/or an Instagram account. Not having either of these will result in rejection of advertising.
- Must include SPONSORED MESSAGE for each of your custom post

### REQUIREMENTS FOR SUBMISSION WITH TWITTER

- Should have a Twitter account to connect to. Tweets must be 280 characters and include the hashtag #ad or #sponsored at the end of each tweet as part of the 280 characters.
- Must include SPONSORED MESSAGE for each of your custom tweets

## DEADLINES

All files must be in **THREE (3)** days prior to launch date. Please email all files to [Joshua.Wilson@floridahsfootball.com](mailto:Joshua.Wilson@floridahsfootball.com)



# CONTACT US

FloridaHSFootball.com is proudly based out of Gainesville, Fla.

Varsity Sports Network is proudly based out of Tallahassee, Fla.

## **JOSHUA WILSON, OWNER/PUBLISHER, FLORIDAHSFOOTBALL.COM**

### **HOW TO CONTACT JOSHUA**

- **OFFICE: (904) 712-4735**
- **CELL: (904) 217-1153**
- **EMAIL: [Joshua.Wilson@floridahsfootball.com](mailto:Joshua.Wilson@floridahsfootball.com)**
- **WEBSITE: [FloridaHSFootball.com](http://FloridaHSFootball.com)**
- **Registered to do business in Florida as Florida HS Football, LLC**

## **BOBBY LATMORE, OWNER, VARSITY SPORTS NETWORK**

### **HOW TO CONTACT BOBBY**

- **OFFICE/CELL: (229) 421-4617**
- **EMAIL: [VarsitySportsTV@gmail.com](mailto:VarsitySportsTV@gmail.com)**
- **WEBSITE: [VarsitySports.life](http://VarsitySports.life)**

## **MAILING ADDRESS**

**Florida HS Football, LLC  
P.O. Box 141601  
Gainesville, Fla. 32614-1601**

