

2021-2022

Media Kit



FLORIDAHSFOOTBALL.COM

Valid until June 30, 2022



MISSION

***WE SEEK TO BE THE
CATEGORY LEADER IN HIGH
SCHOOL FOOTBALL IN THE
STATE OF FLORIDA THROUGH
OUR MEDIA, MARKETING, AND
SPECIAL EVENT EFFORTS.***

ABOUT FLORIDAHSFOOTBALL.COM

Established in 2010, FloridaHSFootball.com has grown to become the largest, most popular, and the most respected authority for high school football coverage in both tackle and girls flag football in Florida with a popular social media presence on Twitter, Facebook and Instagram.

FloridaHSFootball.com has established and maintained relationships with schools, coaches and local media outlets to provide exposure of high school football year-round while also maintaining full year-round media credentials with the Florida High School Athletic Association (FHSA).



STRONG RELATIONSHIPS

We take pride in developing and maintaining strong relationships with various partners and sponsors with each filling a critical role to our success as multi-platform brand across the digital spectrum. Here are some of the partners and sponsors that have FloridaHSFootball.com a success year-round.



ScoreStream

Since 2014, ScoreStream has been the “Official Scoreboard Partner” of FloridaHSFootball.com. ScoreStream through their innovative platform powers ‘live’ scoreboards on FloridaHSFootball.com and allows fans to help ‘score’ games live through their innovative mobile app available for iOS and Android devices.



Florida Athletic Coaches Association

A proud partner of FloridaHSFootball.com, the Florida Athletic Coaches Association (FACA) has been the official coaches association in Florida since 1936. FloridaHSFootball.com is proud to attend FACA Coaching build stronger relationships with high school coaches while helping to promote FACA North-South All-Start Classic as well as FACA All-Star Flag Football games.



ASSOCIATION

Florida High School 7v7 Association

FloridaHSFootball.com has been an official media partner in the Florida High School 7v7 Association (FHS7v7A) since it was established in 2015. The FHS7v7A provides high school football programs an FHSAA compliant way of ‘offseason’ drills for skill players and lineman through competition and tournaments. FloridaHSFootball.com promotes and attends all FHS7v7A tournaments in the state each and every year.



FIRSTDOWN
PLAYBOOK

FirstDown PlayBook

One of our newest partners at FloridaHSFootball.com, FirstDown PlayBook is a revolutionary app that allows coaches to edit and draw their own plays while also “digitizing” their existing playbook. FirstDown PlayBook also offers coaches access to over 35,000 plays as well. We help promote FirstDown PlayBook through a special marketing arrangement that benefits all Florida coaches and schools.

Others We Currently or Have Worked With





OUR TARGET PROFILE



OUR MARKET & PEOPLE

Florida is the third largest state according to the latest statistical information from the United States Census Bureau.

Home of diverse cultures, cities and towns with strong ties to high school sports, the state of Florida is a market that is always there for advertisers and sponsors from national and regional companies to locally owned businesses

With our coverage of high school sports, particularly high school football and girls flag football, fans come from all economic, social and culture backgrounds.

That means while we have a selective focus of the sports that are covered, our audience is diverse meaning your advertising message will have an impact at all levels.

From student-athletes, teachers & school administrators to parents, grandparents & extended family, high school sports is one of the best platforms to reach people in all parts of Florida, not just a select few. These are the people we love!

THE NUMBERS

- **20,000,000+ residents call Florida home**
- **700+ high schools or combination schools are members of the Florida High School Athletic Association (FHSAA), the official governing body for interscholastic athletics in Florida.**
- **830,000+ student-athletes participated in high school athletics in the 2016-17 school year.**
- **Nearly 50,000 student-athletes participated in Football or Flag Football in the 2019-20 school year.**
- **Florida has been the fastest growing state for new high school football teams, according to USA TODAY.**

OUR POTENTIAL REACH?

7,000,000+

Sources: FHSAA; United States Census Bureau



WEBSITE DEMOGRAPHICS

70.77% FLORIDA VIEWERSHIP
29.23% OTHER STATES

Average Monthly Uniques & Page Views

- 70K – 100K Unique Visitors (20K – 30K Off Season/Flag Football Season)
- 300K+ Page Views (100k Off Season)

Viewership by Gender

- Male – 61%
- Female – 39%

Viewership by Age Group

- 45-54 – 30%
- 35-44 – 24%
- 55-64 – 16%
- 25-34 – 12%
- 18-24 – 7%
- 65+ – 11%
- Under 18 – Discontinued in 2020

Viewership with Children in Household

- Has Kids – 51%
- No Kids – 49%

Viewership by Household Income

- \$50-100k – 34%
- \$0-50k – 25%
- \$150K+ – 21%
- \$100-150k – 20%

Viewership by Education Level

- College – 47%
- No College – 27%
- Grad School – 26%



Top 10 viewership areas by Florida DMAS

- 1. Orlando-Daytona Beach-Melbourne**
- 2. Tampa-St. Petersburg**
- 3. Miami-Fort Lauderdale**
- 4. Jacksonville**
- 5. West Palm Beach-Fort Pierce**
- 6. Mobile (AL) – Pensacola**
- 7. Gainesville-Ocala**
- 8. Fort Myers-Naples**
- 9. Tallahassee-Thomasville (GA)**
- 10. Panama City**

NOTE: Atlanta, GA, Seattle-Tacoma, WA, and Charlotte, NC has our 5th, 6th, and 9th highest viewership numbers respectively of any DMA in the United States.



SOCIAL MEDIA

FloridaHSFootball.com is pleased to maintain a social media presence on three of the largest social media platforms in use today: Twitter, Facebook & Instagram.

With our social media presence we are able to further extend the value of the dollars spent by an advertiser or sponsor. This value allows us to reach consumers beyond just our following and reach those customers and clients you truly want to get your message in front of. For more information directly on advertising with us through social media, please see our social media advertising page.



SOCIAL MEDIA SNAPSHOT



@FlaHSFootball | 52,500+ followers
Verified Twitter account



@FloridaHSFootball | 8,800+ fans



@FloridaHSFootball | 5,100+ fans



WEBSITE ADVERTISING

*For specifications see advertising specifications page

FloridaHSFootball.com is the hub of all of our digital platforms. Hosting the majority of the content that is referenced on social media, podcast, and newsletter, the website is often the center of attention. Marketing efforts on FloridaHSFootball.com can be as targeted as sponsoring a single story or it can be packaged with different options across the entire site. All advertising spaces run sitewide except on regional, and show pages and related articles & content to those pages.

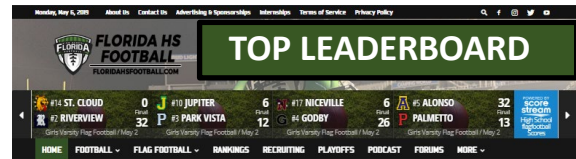
PREMIUM SITEWIDE ADVERTISING

RATE PER MONTH	TWELVE MONTHS	THREE MONTHS
TOP LEADERBOARD 728PX x 90PX* 320 PX x 100 PX* (MOBILE) 5 SPOTS ABOVE THE FOLD	\$400	\$425
BACKGROUND AD 1920PX x 1080 PX* MIN. HEIGHT OF 800 PX 1 SPOT - ALL PAGES	\$600	\$650
IN STORY AD 300PX x 250 PX* 5 SPOTS INSIDE EACH STORY	\$250	\$300

STANDARD SITEWIDE ADVERTISING

RATE PER MONTH	TWELVE MONTHS	THREE MONTHS
LARGE SKYSCRAPER 300PX x 600PX* 5 SPOTS ABOVE THE FOLD	\$150	\$175
MEDIUM RECTANGLE 300PX x 250PX* 10 SPOTS BELOW THE FOLD	\$125	\$150

All sitewide advertising requires 50% paid up front (non-refundable) on total based upon number of months purchased, with the remaining amount to be to paid based on terms set forth by FloridaHSFootball.com and the advertiser. See advertising specifications for more details about requirements for banner ads.





SOCIAL MEDIA ADVERTISING

*For specifications see advertising specifications page

Did you know your business or company can be promoted directly on our Twitter, Facebook, and Instagram platforms? As a strong user of social media platforms, we can directly promote your business or company on Twitter, Facebook and Instagram, reaching thousands across Florida and beyond while maximizing your message. Better yet, social media advertising is included in all bundled packages offered (see bundled package pages in this kit for more details). Non-Peak Hours are Mornings & Afternoons until 6 PM ET. Peak Hours are from 6 PM until Midnight ET.



TWITTER ADVERTISING

RATE PER MONTH NON-PEAK/PEAK HOURS	TWELVE MONTHS	THREE MONTHS
THE FIVE PACKAGE 5 CUSTOM TWEETS* UP TO 280 CHARACTERS 1 IMAGE OR VIDEO PER POST	\$100/\$150	\$125/\$175
THE TEN PACKAGE 10 CUSTOM TWEETS* UP TO 280 CHARACTERS 1 IMAGE OR VIDEO PER POST	\$200/\$300	\$250/\$350
MUST INCLUDE #AD OR #SPONSORED HASHTAG IN EACH CUSTOM TWEET		



Florida HS Football
@FlaHSFootball

Some new shirts rolling off the press at @LegacyTeamSales in Ocala!
@LegacyTeamSales is the "Official Clothing Sponsor of @FlaHSFootball!" #promo #sponsored #ad



1:22 PM - 17 Jan 2018 from Florida, USA

Twitter



FACEBOOK ADVERTISING

RATE PER MONTH NON-PEAK/PEAK HOURS	TWELVE MONTHS	THREE MONTHS
THE FIVE PACKAGE 5 CUSTOM POSTS* 1 IMAGE OR VIDEO PER POST	\$40/\$90	\$50/\$100
THE TEN PACKAGE 10 CUSTOM POSTS* 1 IMAGE OR VIDEO PER POST	\$80/\$180	\$100/\$200
MUST HAVE A FACEBOOK BUSINESS PAGE TO LINK TO PAID SPONSORED SPOT, PER FACEBOOK RULES		



Florida HS Football with Legacy Team Sales - LTS
Published by Joshua Wilson 191 · January 28 at 1:59pm · Paid ·

SPONSORED POST: Legacy Team Sales is the "Official Apparel Sponsor of FloridaHSFootball.com," offering custom apparel solutions for all sports teams all around Florida! You can visit their online store 24 hours a day at ShopLTS.com or give them a call at (352) 732-6759.

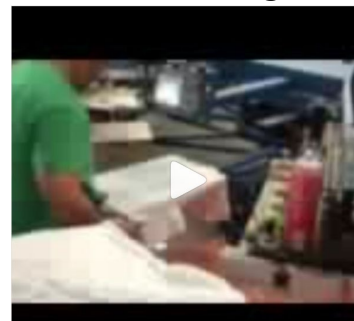


Instagram



INSTAGRAM ADVERTISING

RATE PER MONTH NON-PEAK/PEAK HOURS	TWELVE MONTHS	THREE MONTHS
THE FIVE PACKAGE 5 CUSTOM POSTS* 1 IMAGE OR VIDEO PER POST	\$40/\$90	\$50/\$100
THE TEN PACKAGE 10 CUSTOM POSTS* 1 IMAGE OR VIDEO PER POST	\$80/\$180	\$100/\$200
MUST HAVE AN INSTAGRAM ACCOUNT FOR FLORIDAHSFOOTBALL.COM TO TAG YOUR BUSINESS OR COMPANY IN		



floridahsfootball · Follow
Legacy Team Sales - LTS

floridahsfootball Some new shirts rolling off the line at @legacyteamsales! wegetnew50 This what that gear going to glow like next week @the_bsc @coachmarko25 🍕🍕🍕

13 likes
JANUARY 17



SCOREBOARD SPONSORSHIP

**For specifications see advertising specifications page*

Scores are the one thing that gets fans talking each and every week during the season no matter if it is tackle football or flag football. Scores provide fans and media outlets around the state a way of knowing who has bested who on the field in the Sunshine As the Scoreboard sponsor your brand will be front and center on all polls released by FloridaHSFootball.com across the state.

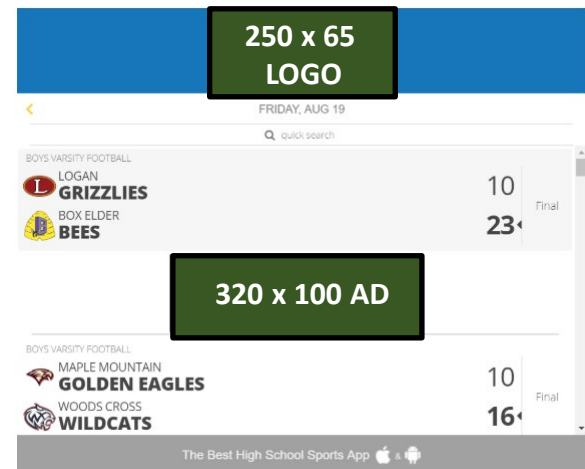
TITLE SPONSOR

SPONSORSHIP FEATURES	RATE PER YEAR
TOP LEADERBOARD 728PX x 90PX* 320 PX x 100 PX* (IMOBILE) APPEARS ON ALL PAGES	SOLD FOR THE 2021-2022 SCHOOL YEAR!
IN STORY AD 300PX x 250 PX* APPEARS ON ALL PAGES (SEE SITEWIDE ADVERTISING FOR MORE FOR EXAMPLE AREA)	
IN SCOREBOARD ADS 320 PX x 100 PX* 250 PX x 65 PX* (LOGO ONLY) APPEARS ON ALL STATEWIDE SCOREBOARDS AND SCOREBOARD BANNERS	

BANNER SCOREBOARD EXAMPLE



STANDARD SCOREBOARD EXAMPLE



SCOREBOARD BREAKDOWN

Scoreboards (Tackle & Flag)
Branding visible on all
scoreboards

- Sponsor of all football and flag football scoreboards (statewide & classification)

Social Media Promotion & Podcast Promotion

- Logo placed on images with social media updates.
- Mentions of brand on all social media platforms
- Mention of sponsorship on all of our podcasts

Scores are a core part that has made us very successful in the last decade at FloridaHSFootball.com. During the season, our scoreboards are some of the most popular pages people visit either at games or at home!



RANKINGS SPONSORSHIP

**For specifications see advertising specifications page*

Rankings are one of other things that gets fans talking each and every week during the season no matter if it is tackle football or flag football. Rankings provide fans and media outlets around the state a way of knowing who the best teams are in the Sunshine State as well as the results of those games. As the Rankings sponsor your brand will be front and center on all polls released by FloridaHSFootball.com across the state.

TITLE SPONSOR

SPONSORSHIP FEATURES

RATE PER YEAR

TOP LEADERBOARD
728PX x 90PX*
320 PX x 100 PX* IMOBILE)
APPEARS ON ALL PAGES

IN STORY AD
300PX x 250 PX*
APPEARS ON ALL PAGES
(SEE SITEWIDE ADVERTISING
FOR MORE FOR EXAMPLE AREA)

LARGE SKYSCRAPER
300PX x 600PX*
APPEARS ON ALL PAGES

\$2,500

RANKINGS BREAKDOWN

Rankings for Tackle Football (Fall)

13 total polls (8 classification polls + Top 25)

- **Weekly Rankings (mid Aug-early Nov)**
- **Final Rankings (after championships mid-Dec)**

Rankings for Flag Football (Spring)

10 total polls (2 classification polls + Top 25)

- **Weekly Rankings (March-April)**
- **Final Rankings (after championships mid-May)**

Social Media Promotion & Podcast Promotion

- **Logo placed on images with social media updates.**
- **Mentions of brand on all social media platforms**
- **Mention of sponsorship on all of our podcasts**

FEDERAL RANKINGS

2020 Florida Top 25 & Classification Rankings - FINAL Regular Season Rankings

By Joshua Wilson November 10, 2020



2020 FLORIDA TOP 25 & CLASSIFICATION RANKINGS FINAL REGULAR SEASON RANKINGS

Welcome to the FINAL REGULAR SEASON edition of the FloridaHSFootball.com Rankings for the 2020 season. Florida Top 25 is presented first with this week's ranking, classification for the ranked team, record, and previous ranking from the week before.

After that, you can find the Top 10 rankings for Classes 5A-8A and Top 5 for Classes 1A-4A for that includes rankings, record and previous ranking the week before (after this week), plus a list of the first five teams outside each classification ranking in our First Five Out in Classes 5A-8A and First Three Out in Classes 1A-4A.

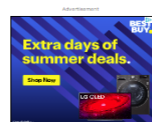
One of the biggest notes this season is that games schedules widely vary team to team due to the COVID-19 pandemic and as such a team with less games played maybe ranked ahead of a team with more games played. We are ranking teams based on current abilities as well as potential abilities and results of games played. Also, only teams that opted in for the FHSAA State Series will be considered for ranking this fall.

Rankings are will be updated with a final ranking coming after the season is completed in mid December following the FHSAA State Championships.

FLORIDA TOP 25

Rank, Team, Classification, Record, Previous Ranking

1. Miami Northwestern (5A) 2-1, 1
2. Miami Central (5A) 2-1, 4
3. Chaminade Madonnina (3A) 4-1, 3
4. Bloomingdale (7A) 8-0, 5
5. Cardinal Gibbons (5A) 3-1, 6
6. Jones (5A) 7-0, 6
7. St. Thomas Aquinas (7A) 3-1, 10
8. American Heritage (Plantation) (5A) 5-2, 2
9. Lake Gibson (5A) 8-1, 8
10. Seminole (Sanford) (8A) 7-0, 9
11. Galther (5A) 8-0, 12
12. Niceville (7A) 7-0, 13
13. Bartram Trail (8A) 8-1, 14
14. Miami Palmetto (8A) 2-1, 11
15. Jesuit (5A) 9-0, 15



ACCOUNT

Account
Logout

ON THE FORUMS NOW!

- Vero Beach 2021 Schedule
- FloridaHSFootball.com+ to launch June 7
- Pahokee 20/St. John Paul 14
- FLORIDA PRE SEASON TOP 20
- Jax TCA 2021 schedule
- Coaching Changes: Verot HC going to GA, U-School and Suncoast coaches resign
- DILLARD 33 MONARCH 7
- Pre-Season Top 300 (USA) HSEA
- Lake Gibson Head Coach Resigns Suddenly
- Super League

PROUD PARTNERS & SPONSORS



Rankings are a core part that has made us very successful in the last decade at FloridaHSFootball.com. During the season, the rankings get people talking about who is the best among over 580 teams in the Sunshine State that play football at the 11-man or 8-man levels.



REGIONAL NOTEBOOKS

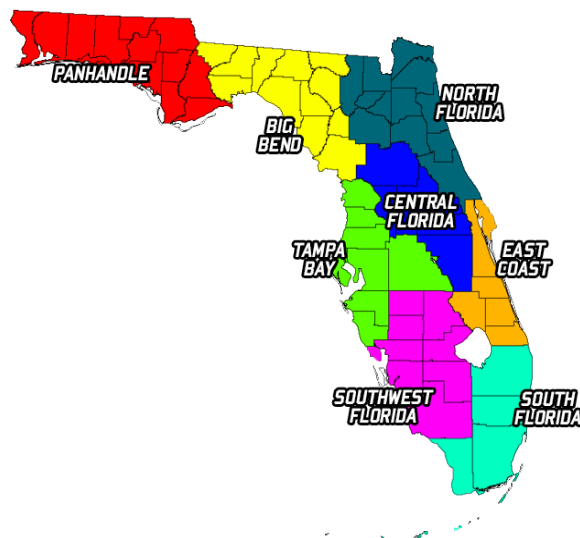
**For specifications see advertising specifications page*

Something new that will launch in the summer of 2021 will be the new Regional Notebooks on FloridaHSFootball.com, providing topics of interest, news and notes, schedules, rankings, recaps and more on focused geographical basis each week during both the tackle and flag football seasons, and as well as during the offseason when there is news to report in each region like coaching changes, team news, and more!

TITLE SPONSOR – PER REGION

SPONSORSHIP FEATURES	RATE PER YEAR – PER REGION
TOP LEADERBOARD 728 PX x 90 PX* 320 PX x 100 PX* (MOBILE) APPEARS ON ALL PAGES	\$5,000
IN STORY ADS 468 PX x 60 PX* APPEARS ON ALL PAGES ASSOCIATED WITH REGIONAL CONTENT AT TOP & BOTTOM	
SCOREBOARD ADS 728 PX x 90 PX* 320 PX x 100 PX* 250 PX x 65 PX* (LOGO ONLY) APPEARS ON ALL SCOREBOARDS AND SCOREBOARD BANNERS FOR SPONSORED REGION	

REGIONAL MAP



See next page for larger map and list of counties in each region.

ADDITIONAL FEATURES

ALL-REGION PRESEASON TEAM**

Recognizes the top players in the region before the season starts. Based on stats and recruiting.

ALL-REGION POSTSEASON TEAM**

Recognizes top players in the region for efforts on the field during the season. Recruiting will only account for a very small portion.

WEEKLY RANKINGS

Tackle Football (Aug-Dec) – Top 10/15
Flag Football (Mar-May) – Top 5

TOP GAMES OF THE WEEK

A look at the top games in the region with the weekly schedule of games.

PODCAST MENTIONS

When a new podcast is produced, we will mention each region sponsor at least once during the podcast. Logo include in possible video version on YouTube.

SOCIAL MEDIA

We will tag all social media accounts belonging to the sponsor as a sponsor when content is posted. Must grant us access to tag you as sponsor on Facebook & Instagram, per Facebook & Instagram rules regarding sponsors.

LOGO ON FEATURED IMAGES

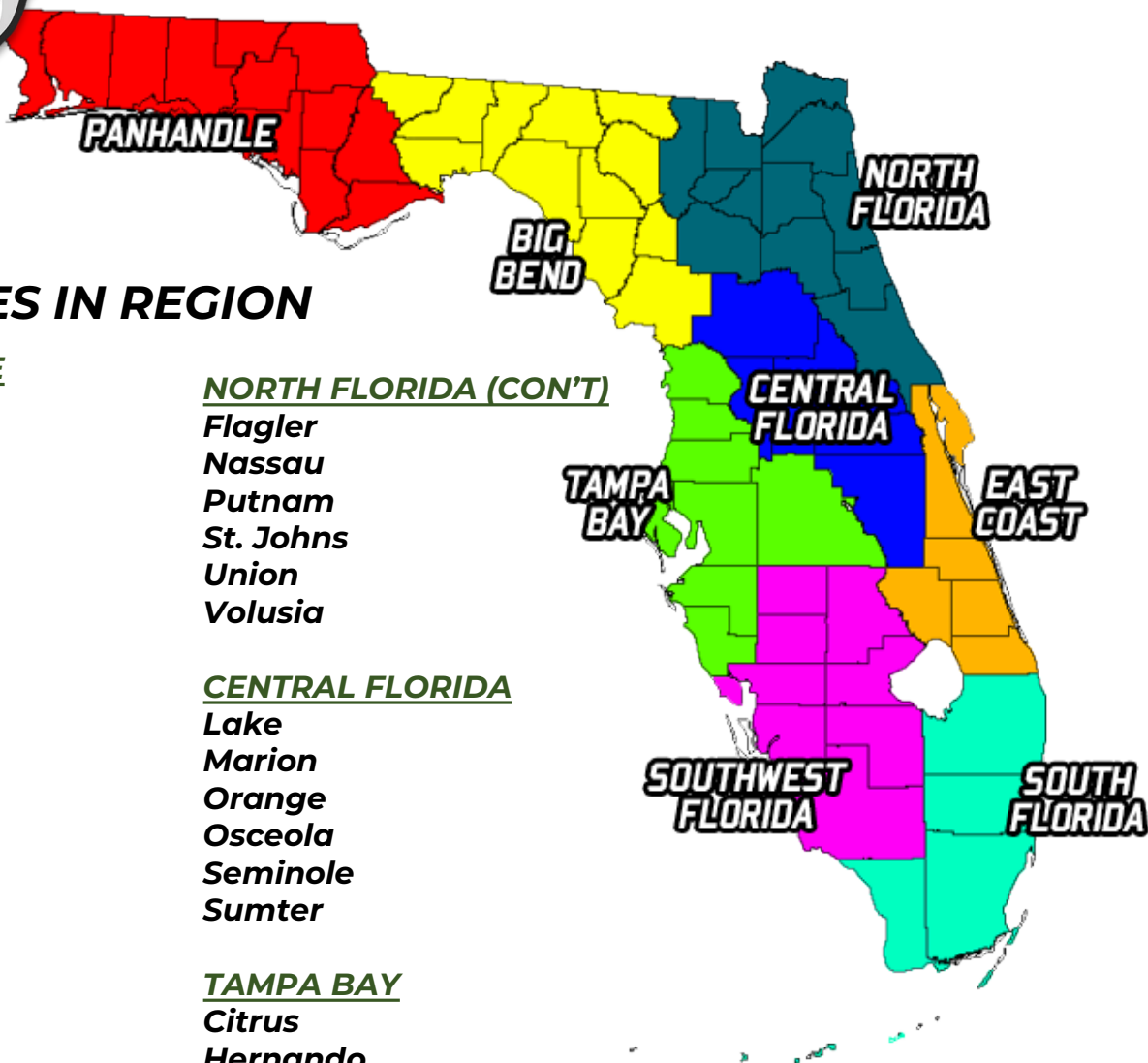
Sponsor logo will be placed on all featured images on stories and scoreboards on FloridaHSFootball.com

****For tackle football. Flag Football will be approached on a case-by-case basis.**



REGIONAL NOTEBOOKS - MAP

With List of Counties In Each Region



COUNTIES IN REGION

PANHANDLE

Bay
Calhoun
Escambia
Franklin
Gulf
Holmes
Jackson
Liberty
Okaloosa
Santa Rosa
Walton
Washington

BIG BEND

Dixie
Gadsden
Gilchrist
Hamilton
Jefferson
Lafayette
Leon
Levy
Madison
Suwannee
Taylor
Wakulla

NORTH FLORIDA

Alachua
Baker
Bradford
Clay
Columbia
Duval

NORTH FLORIDA (CON'T)

Flagler
Nassau
Putnam
St. Johns
Union
Volusia

CENTRAL FLORIDA

Lake
Marion
Orange
Osceola
Seminole
Sumter

TAMPA BAY

Citrus
Hernando
Hillsborough
Manatee
Pasco
Pinellas
Polk
Sarasota

SOUTHWEST FLORIDA

Charlotte
Collier
DeSoto
Glades
Hardee
Hendry
Highlands
Lee

EAST COAST

Brevard
Indian River
Martin
Okeechobee
St. Lucie

SOUTH FLORIDA

Broward
Miami-Dade
Monroe
Palm Beach

All-State Football is a critical part of closing out each and every football season. To not have All-State Football would not feel complete. As such we are happy to provide the ONLY All-State Football teams in the Sunshine State!



TEAM SCHEDULE SPONSORSHIP

**For specifications see advertising specifications page*

Team Schedules are something that we take pride in. We want to make sure every team's schedule for the season is published and is accurate as possible on FloridaHSFootball.com. Starting the 2019 season and going forward, we are offering team schedule sponsorships for small businesses in the local area of a team to sponsor their schedule on FloridaHSFootball.com. During the season, these schedules will automatically update results of each game, providing a one stop shop for information about each and every

2019 TEAM SCHEDULE SPONSORSHIP

SPONSORSHIP FEATURES

BANNER AD
728PX x 90PX*
320 PX x 100 PX* (MOBILE)
APPEARS ONLY ON
SCHEDULE PAGE

LOGOS
320PX x 100PX
216PX x 36PX
150PX x 180PX
APPEARS ONLY ON
SCHEDULE PAGE

SOCIAL MEDIA MENTION
One Social Media Mention
when you sponsor a
schedule that is posted or
once a schedule is fully
posted

RATE PER YEAR

**\$50 per school
selected****

****contact**
Joshua Wilson at
Joshua.Wilson@floridahsfootball.com
floridahsfootball.com
for availability
for a select
school.



Varsity Schedule

320 x 100
LOGO HERE



FRI, AUG 18 / 12:30 PM
VS TRIMBLE

R. Basil Butter Field

13 - 21
WIN



FRI, AUG 25 / 12:00 PM
@ WARREN

Warren Football Field

47 - 7
WIN

BANNER AD HERE 728 x 90



FRI, SEP 1 / 12:30 PM

VS CANAL WINCHESTER

R. Basil Butter Field

27 - 12
LOSS



FRI, SEP 1 / 12:30 PM

VS WATKINS MEMORIAL

Watkins Memorial Football Field

27 - 0
WIN



FRI, SEP 15 / 12:30 PM
VS ALEXANDER

R. Basil Butter Field

0 - 48
WIN

216 x 36

LOGO HERE

More Athens Bulldogs Scores



PODCAST

**For specifications see advertising specifications page*

The all-new Florida High School Football Podcast is a way to bring to life the headlines to life and talk to the people are impacting high school football and girls flag football in the Sunshine State each day. Podcasts episodes are recorded at various times through out the year depending on schedule and availability of guest and topics readily available to discuss.

SPONSORSHIP FEATURES

READ
30-SECOND READ
ADVERTISER/BRAND MUST PROVIDE THE SCRIP
LOGO INCLUDED IN POSSIBLE VIDEO VERSION OF
PODCAST ON YOUTUBE

RATE PER PODCAST

\$20 per podcast**

****A minimum of five podcasts reads
must be purchased. All reads must be
paid for up front.**

**The Florida High School Football Podcast is available on
iTunes, Google Play, Stitcher, Spotify, Anchor.fm and more!**



FLORIDAHSFOOTBALL.COM

ABOUT JOSHUA WILSON FOUNDER & PUBLISHER

Josh is a 2009 graduate of Flagler College, St. Augustine, Fla., with a B.A. Degree in Communication. Josh has been covering the high school football scene in different capacities since 2004 when he was a senior at Middleburg High School in Middleburg, Fla. In 2010 he officially launched the FloridaHSFootball.com website. Josh currently resides in Gainesville, Fla., and proudly serves on the FHSAA's Media Advisory Committee and is active in giving tackle & flag football the voices they deserve across the entire state through the FloridaHSFootball.com platform.



**"FLORIDA'S HOME OF HIGH SCHOOL
FOOTBALL & GIRLS FLAG
FOOTBALL!"**



ADVERTISING SPECIFICATIONS

We ask that all advertisers and sponsors follow these specifications when it comes to advertisements on FloridaHSFootball.com. Following these specifications will help ensure a smooth process in completing your advertisement or sponsorship request.

SUBMISSION FOR WEBSITE ADVERTISING

REQUIREMENTS FOR SUBMISSION

- *All files in RGB color mode with a resolution of 72 DPI or higher*
- *All ads submitted in PDF, JPEG, PNG, or TIFF file formats*
- *All ads submitted in proper size specification as per advertising or sponsorship package*

SUBMISSION FOR PODCAST

REQUIREMENTS FOR SUBMISSION

- *Word document (.doc; .docx) with full typed out script of read*

SUBMISSION FOR SOCIAL MEDIA ADVERTISING

REQUIREMENTS FOR SUBMISSION WITH FACEBOOK & INSTAGRAM

- *Must have a Facebook business page and/or an Instagram account. Not having either of these will result in rejection of advertising.*
- *Must include SPONSORED MESSAGE for each of your custom post*
- *All Images used must have a resolution of 72 DPI or higher*

REQUIREMENTS FOR SUBMISSION WITH TWITTER

- *Should have a Twitter account to connect to. Tweets must be 280 characters and include the hashtag #ad or #sponsored at the end of each tweet as part of the 280 characters.*
- *Must include SPONSORED MESSAGE for each of your custom tweets*
- *All Images used must have a resolution of 72 DPI or higher*

DEADLINES & CONTRACTS

DEADLINES: All files must be in **THREE (3) DAYS** prior to launch date. Please email all files to Joshua.Wilson@floridahsfootball.com. **CONTRACTS:** All advertising contracts are a minimum of **THREE (3) MONTHS** unless otherwise expressed by Florida HS Football, LLC. No exceptions.



CONTACT US

FloridaHSFootball.com is proudly based in Gainesville, Florida one of the fastest growing and most vibrant cities in the state of Florida!

JOSHUA WILSON, OWNER/PUBLISHER, FLORIDAHSFOOTBALL.COM

HOW TO CONTACT JOSHUA

- **OFFICE:** (904) 712-4735
- **CELL:** (904) 217-1153
- **EMAIL:** Joshua.Wilson@floridahsfootball.com
- **WEBSITE:** FloridaHSFootball.com
- *Registered to do business in Florida as Florida HS Football, LLC*

MAILING ADDRESS

Florida HS Football, LLC
P.O. Box 141601
Gainesville, Fla. 32614-1601

