

# 2026 PARTNERSHIPS




For over a decade, FloridaHSFootball.com has been the leading authority in high school football and girls flag football coverage across the state. Now, we're inviting businesses to join us as partners in growing the game, expanding opportunities for student-athletes, and strengthening communities.

## Why Partner With Us?


- ✓ **Massive Reach** – 70K-100K monthly unique visitors & 300K+ page views
- ✓ **Targeted Audience** – Parents, coaches, players, and passionate fans
- ✓ **Direct Engagement** – Connect with Premium Season Ticket Members
- ✓ **Year-Round Exposure** – Your brand featured across digital, social, and live content
- ✓ **A Mission-Driven Partnership** – Help shape the future of high school sports & high-quality sports journalism
- ✓ **Sustained Impact** – Multi-year partnerships available for maximum growth & long-term brand visibility

PARTNERSHIP LEVELS	PREMIER \$12,000 yr. or \$1,000 per mo.	ELITE \$9,000 yr. or \$750 per mo.	STRATEGIC \$6,000 yr. or \$500 per mo.	COMMUNITY \$3,000 yr. or \$250 per mo.
<b><u>ADVERTISING, WEB BANNERS &amp; MAGAZINE</u></b>				
Logo In Partnerships Section	✓	✓	✓	✓
300px X 250px Sidebar Rectangle	✓	✓	✓	✓
728px X 90px Bottom Leaderboard	✓	✓	✓	✓
300 px X 600px Skyscraper Ad	✓	✓	✓	--
728px X 90px   320px X 50px Top Leaderboard   Mobile	✓	✓	--	--
Touchdown Magazine Advertising (Per Edition - 3X/Yr)	Full Page (2) or 1/2 Page (4)	Full Page (1) or 1/2 Page (2)	1/2 Page (1) or 1/4 Page (2)	1/4 Page (1)
<b><u>SOCIAL MEDIA POSTS</u></b>				
Across All Social Platforms	10	7	5	3
<b><u>LIVE SHOWS &amp; PODCASTS</u></b>				
30-Second Ad or Live Read Per Show + Logo	2	1	1	Logo Only
<p>• Don't see what you are looking for or wanting something more customizable? Contact us at the contact information below and we will be happy to create a custom package based on partnership levels.</p> <p>• Invoice generated once package is selected. Payments can be made monthly, three-month, six-month or one lump sum. Payments can be made by ACH wire transfer, check, money order or debit/credit card.</p>				

## CURRENT PROJECTS

 **The Florida Gridiron Blitz** – Covering high school football across Florida with news, interviews, and more (replaces regional shows in 2026)


 **The Florida Girls Flag Football Blitz** – Covering girls flag football across Florida with news interview, and more (launching mid-January 2026)


 **The Drive To State** – Playoff rankings & analysis for football (fall) and girls flag football (spring) with a limited number of shows in each season

 **Expanded Video & Live Streaming** – More in-depth game & player coverage and interviews with new podcasts including the Daily Drive Podcast

 **Touchdown Magazine** – Newest initiative for FloridaHSFootball.com with Evergreen content in coverage of high school football & flag football in three editions per year in a digital format (First edition to be published in February 2026)

## FUTURE INITIATIVES

 **Florida HS Football & Girls Flag Football Hall of Fame** – Be a founding supporter

 **YOUR PARTNERSHIP FUELS HIGH SCHOOL FOOTBALL & GIRLS FLAG FOOTBALL COVERAGE STATEWIDE!**

## WANT TO GET YOUR PARTNERSHIP STARTED?

Contact

Joshua Wilson – [Joshua.Wilson@floridahsfootball.com](mailto:Joshua.Wilson@floridahsfootball.com) | (904) 217-1153

# SPECIFICATIONS



## WEB BANNER INSTRUCTIONS

- All files in RGB color mode with a resolution of minimum resolution of 72 DPI or higher with 300 DPI HIGHLY PREFERRED.
- All advertising submitted in PDF, JPEG, PNG, GIF or TIFF file formats.
- All ads submitted in proper size specification per partnership package agreements.

## VIDEO ADVERTISEMENT INSTRUCTIONS

- Video files are accepted in MP4 or MOV file format only, with MP4 being HIGHLY PREFERRED.
- Video files should be in at least 720p resolution, although 1080p resolution is HIGHLY PREFERRED.
- Video files should be no longer than 30 seconds in length.
- Multiple files for rotating video advertisements for shows is acceptable.
- Updated video advertisement files should be submitted at least ONE WEEK prior to first airing.

## READS FOR SHOWS INSTRUCTIONS

- Word or PDF file with fully typed out script of read(s). Reads be 30 seconds in length.

## TOUCHDOWN MAGAZINE AD INSTRUCTIONS

- Please see Touchdown Magazine Media Kit for instructions regarding advertising specifications

## SOCIAL MEDIA INSTRUCTIONS

### FOR FACEBOOK & INSTAGRAM

- Provide handle or link to Facebook Business Page and/or Instagram account.
- Provide custom messaging for us to use and includes SPONSORED MESSAGE in a Word document (DOC, DOCX) file.
- All images and video should follow Web Banner and Video Advertisement Instructions.

### FOR X (FORMERLY TWITTER)

- Provide handle or link to X account.
- Provide custom messaging in 280 characters and include #ad or #sponsored at the end in a Word file.
- All images and video should follow Web Banner and Video Advertisement Instructions.

## DEADLINES

- All files must be in SEVEN (7) DAYS prior to launch date. Please email all files to [Joshua.Wilson@floridahsfootball.com](mailto:Joshua.Wilson@floridahsfootball.com).

# CURRENT PARTNERSHIPS

